

Speed Enforcement Myths Debunked

Myth #1: It's Just a Cash Grab

Fact:

Revenue from fines is often reinvested into road safety programs, infrastructure improvements, and community initiatives.

The primary goal is to change drivers' behaviour, save lives, not generate revenue.



Myth #2 - It's Not Effective

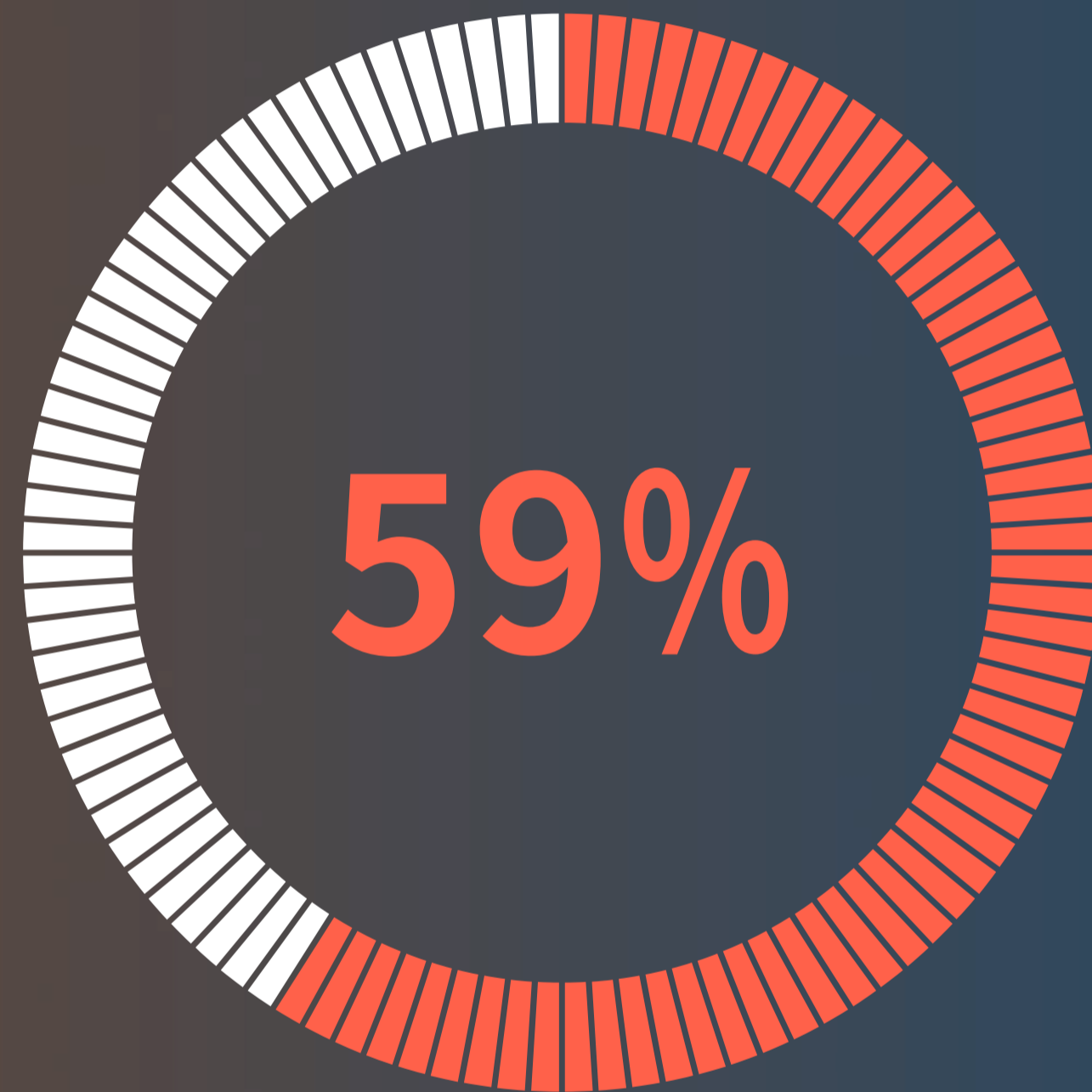
Fact:

Studies show that areas with automated speed enforcement experience significant reductions in speeding, accidents, and fatalities. It's a proven method to enhance road safety.



Myth #2 - It's Not Effective

Fact:

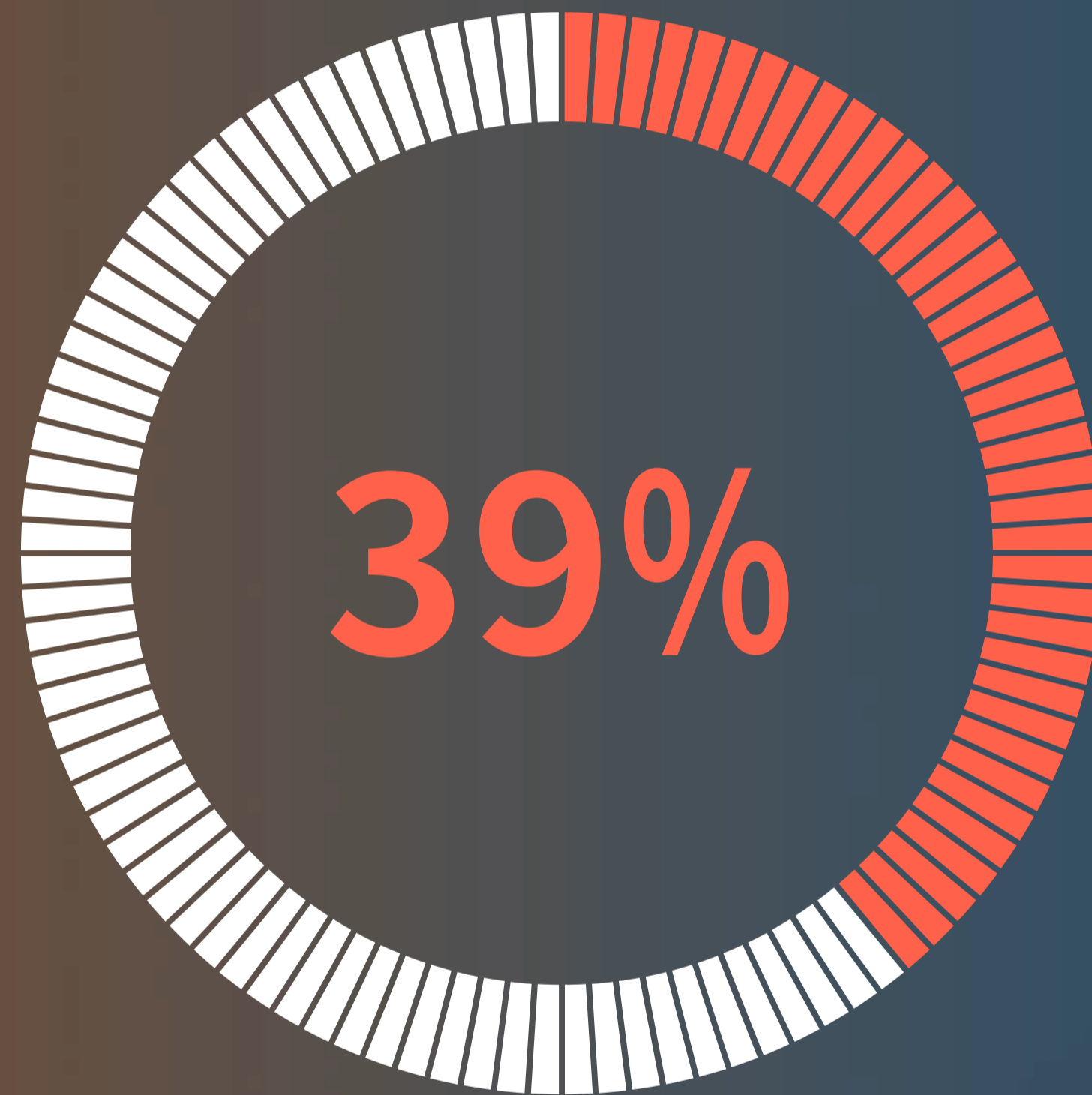


reduction in likelihood of a driver
exceeding the speed limit by more than
10 mph*

*Study conducted in Montgomery County, Maryland,
<https://visionzeronetwork.org/>

Myth #2 - It's Not Effective

Fact:

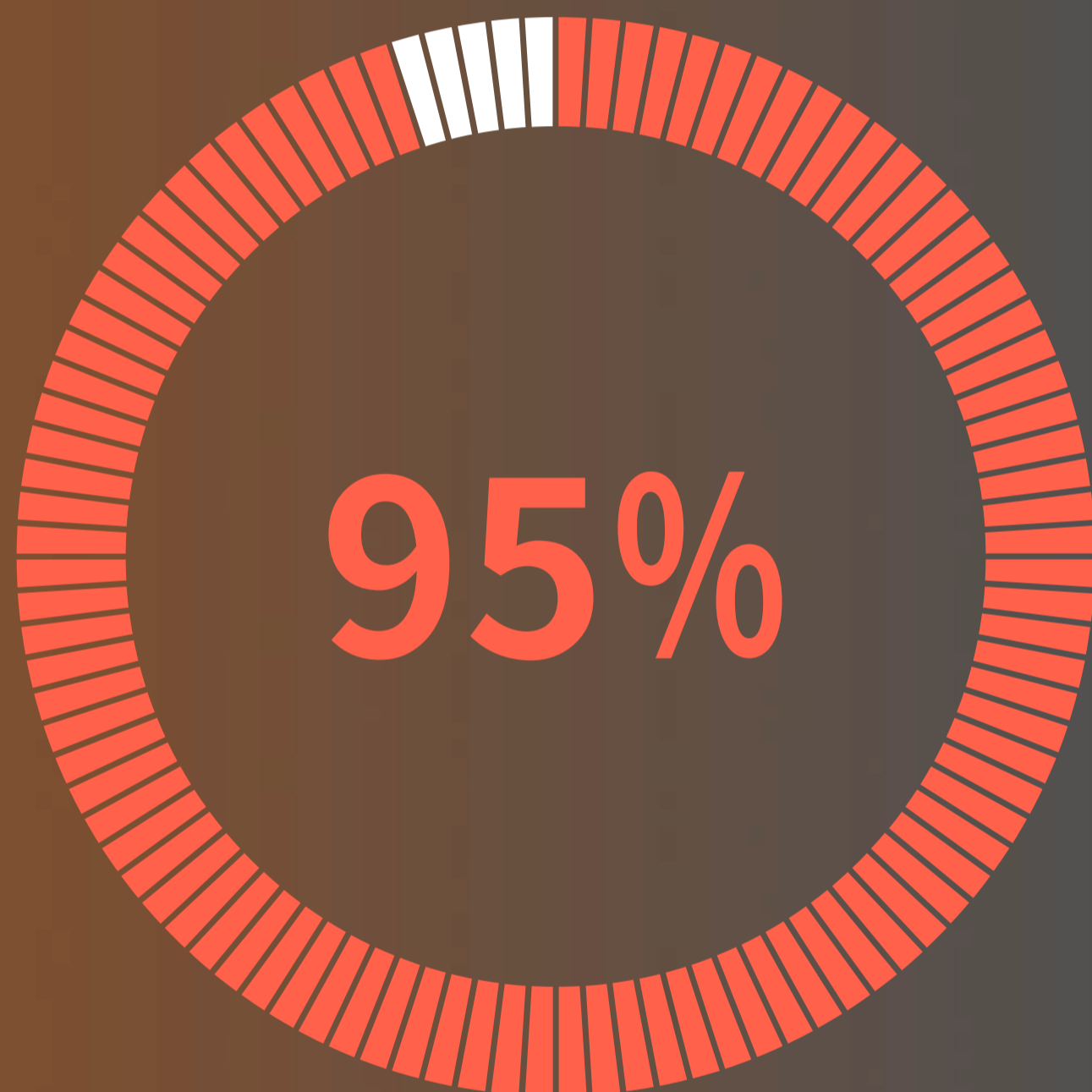


reduced likelihood of fatal or incapacitating injuries on residential roads with speed limits of 25 to 35 miles per hour; and 19% overall.*

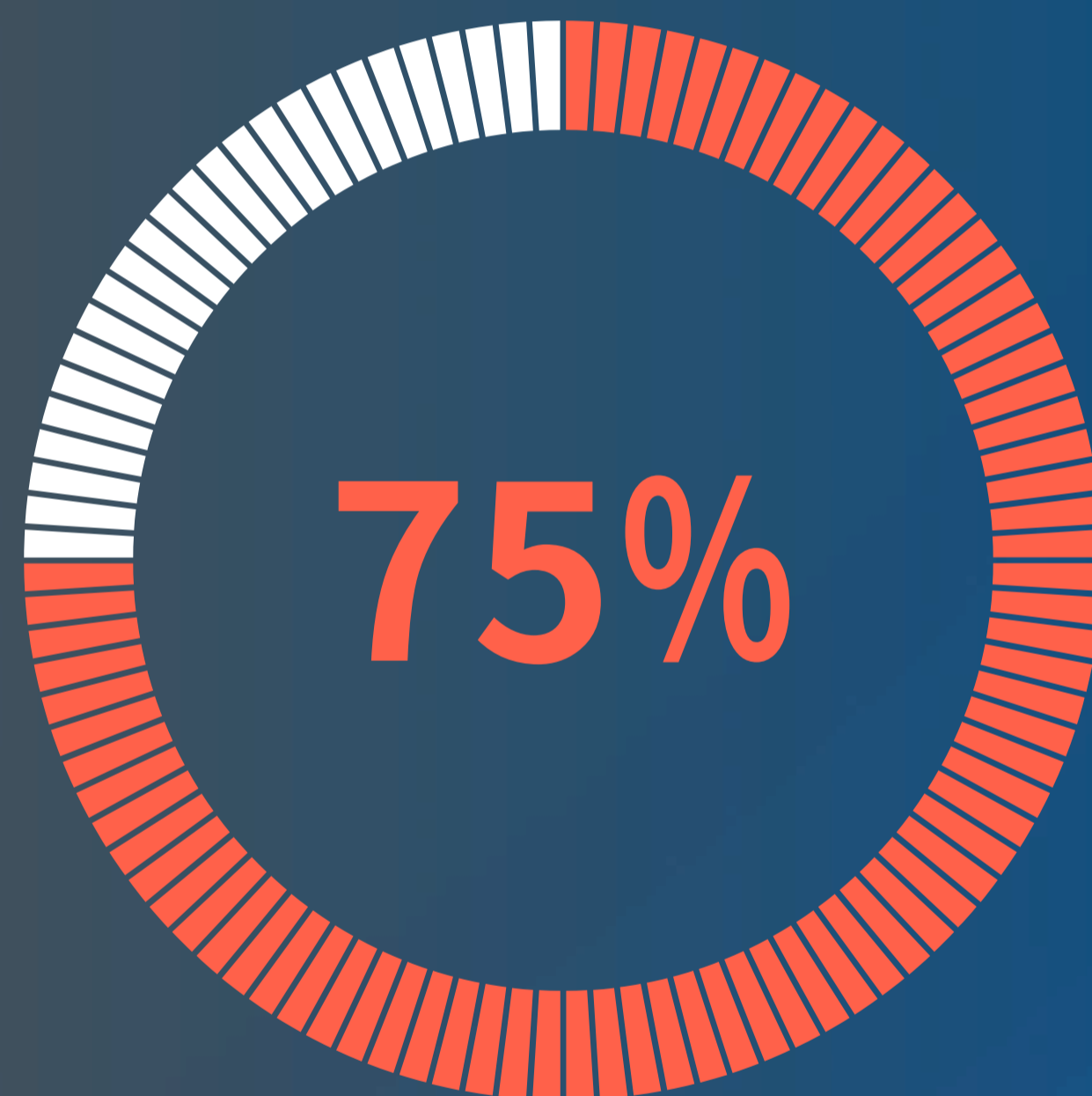
*Study conducted in Montgomery County, Maryland,
<https://visionzeronetwork.org/>

Myth #2 - It's Not Effective

Fact:



of drivers were aware of the cameras.*



said they had reduced their speed because of the program.*

*Study conducted in Montgomery County, Maryland, <https://visionzeronetwork.org/>

Myth #3: It Invades Privacy

Fact:

These systems are designed to protect your privacy. They only capture data when a violation occurs, and all information is handled securely.



Myth#4 : It Targets Only High-Traffic Areas

Fact:

Speed enforcement is strategically placed in sensitive areas with high accident rates or where speeding is a known issue, regardless of traffic volume.



Conclusion

Debunking these myths helps us understand the true value of automated speed enforcement.

Together, we can create safer roads for everyone.

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