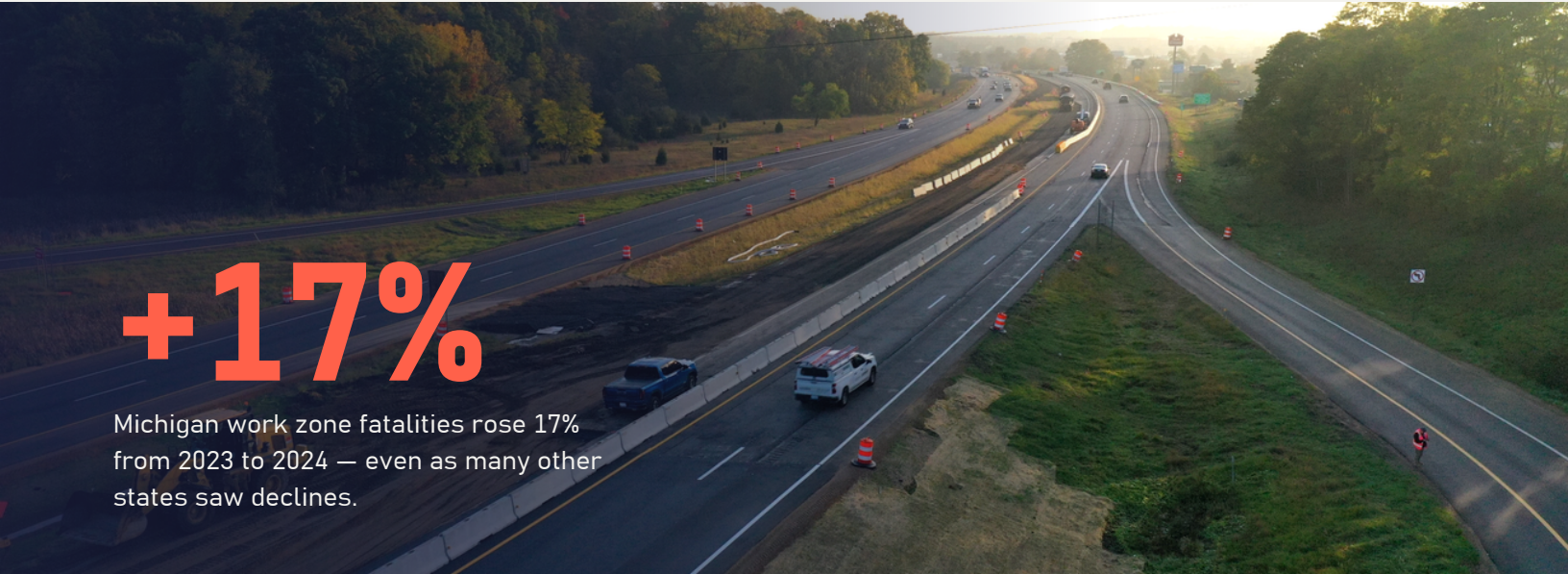


WORK ZONE SAFETY CAMERAS ARE NOW LAW

Michigan is ready for safer work zones

Michigan's construction crews deserve safer roads to work on. With work zone camera enforcement now authorized under HB 4132 and HB 4133, agencies have a real path to make that happen — and a proven operator ready to build the program.



+17%

Michigan work zone fatalities rose 17% from 2023 to 2024 — even as many other states saw declines.

MICHIGAN WORK ZONES, 2025

5,942

Work zone crashes in Michigan

1,199

People injured in Michigan work zones

25

Lives lost in Michigan work zones

SOURCE: MICHIGAN DOT; MICHIGAN STATE POLICE, 2024 TRAFFIC CRASH FACTS



The trend is going the wrong way

Fatalities are climbing, not falling

Michigan work zone fatalities rose 17% year-over-year in 2024, per Michigan State Police crash data. This isn't a one-year spike — it's a trend agencies need a real answer for.

Behavior changes with consistent consequences

Drivers slow for a visible officer, then speed back up once one isn't there. Camera systems hold the same enforcement presence on day one and day 500, without gaps.

Traditional enforcement can't cover every zone

Officers can't be stationed at every work zone, every shift, across the state. Speed and following distance remain top crash contributors, and staffing alone can't close that gap.

Michigan joined a fast-growing list of states

With HB 4132 and HB 4133, Michigan becomes one of more than 23 states authorizing work zone safety cameras. The question isn't whether to act, but how to launch successfully.

HOW THE LAW WORKS

HB 4132 and HB 4133 in practice

30+ days active before enforcement

A work zone must be active for 30 or more days before automated speed enforcement can begin there.

Your staff trained on every stage

Our implementation team trains your staff on citation review, program operations, and public communication — and stays engaged after launch.

Barrier-separated zones excluded

The law does not apply where the work zone is separated from live traffic by concrete barriers.

Two layers of human review

Every flagged event passes through two layers of human review before a citation is issued.

WARNING-TO-FINE STRUCTURE

Warning

First violation — no fine.

\$150

Second violation within three years.

\$300

Any further violation in that window.

The structure is designed to change driver behavior — not to generate revenue from repeat citations on day one.

Every result below comes from a live Elovate deployment

Illinois

SINCE 2006

20 years

North America's longest running active work zone enforcement program. IDOT has partnered with Elovate to improve work zone safety for two decades.

Maryland

SINCE 2010

62%

MDOT SHA partners with Elovate to improve work zone safety using mobile camera systems that provide comprehensive coverage and protect workers and drivers alike.

Washington

SINCE APRIL 2025

50%

Drop in I-5 work zone speeding. WSDOT leadership cited the results in 2026 while preparing to expand to more corridors.

Delaware

SINCE 2022

46%

Decrease in total crashes; injury crashes down 38%. DelDOT published official outcome data in 2024.

THE PLATFORM

AI-enabled cameras — automated violation detection in all weather and lighting.

Scanning LiDAR & tracking radar — deployed per site based on zone geometry.

CiteWeb® processing — full chain of custody, 100% audit trail, legal defensibility.

30M+ events annually — proven at state scale, not pilot scale.

WHY ELOVATE

Six state work zone contracts today — MD, IL, DE, IN, WA, VA.

Aligned to safety, not citation volume — the model is built on behavior change.

True turnkey — cameras, processing, analytics, public education under one contract.

Built for phased rollout — every phase measurable, with clear agency reporting.

Closing the funding gap

No agency should have to choose between a work zone safety program and a budget cycle. Elovate offers flexible payment structures built around what an agency can fund today — phased deployments and payment models that scale with the program instead of requiring capital outlay up front. We'll walk through the options in a no-cost pre-RFP session.

RFP TO GO-LIVE — TYPICALLY 4 TO 9 MONTHS

Site engineering & crash data analysis

Equipment install & system integration

Public notification & driver awareness

30-day active zone qualification

Enforcement begins, reporting live



Talk to our specialist about your program

Scott Stewart, Sales Director scott.stewart@elovate.com
elovate.com/michigan

elovate